







"Such a lovely place to be. The people are so helpful, the ambience of a real bookstore full of untold treasures is so enjoyable. I came looking for specific books, found one I especially wanted and six that I had never heard of that promise much good reading. How fortunate I feel that you are here..." – Susan T.

# Message from Tom Thomson, President of the Board of Trustees and Ari Z. Brooks, Executive Director

In 2019, Montgomery County Public Library's (MCPL) 21 branches have leveraged their status as community anchors, with a remarkably wide range of services and resources. In fact, this year alone there were:

4.7 million library visits, over 10 million circulated materials,
324,000 attendees of over 12,000 library programs,
141,862 hours of meeting room use, and 23 million library Wi-Fi sessions.

But behind every number, there's a story. Infants are learning colors and shapes with toys during story time, Go! Kits (take-home bags with pre-loaded tablets and books about a STEM topic) are introducing children to concepts in science, technology, engineering and math. Teens, learning to code on library computers, are finding a safe place to go after school. Adults are coming to the library to prepare their taxes and become citizens, to build their business, to find a sense of community doing yoga, knitting, learning a new language, and earning their high school diploma.

MCPL counts on FOLMC for the life changing opportunities it offers all our communities, day after day, week after week, month after month.

We are pleased to present to you our FY19 annual report. Our activities and financials demonstrate our deep commitment to literacy, learning, transparency, and our community. We hope you gain more insight about our organization and join us as a new Friend.



#### **Administrative Office**

21 Maryland Avenue, Suite 310 Rockville, MD 20850 (240) 777-0020 • office@folmc.org

#### **Bookstores**

Randolph Hills Shopping Center Wheaton Library Open Daily www.folmc.org/bookstores

Stay up to date on all the latest FOLMC news!





## WHAT WE DO

### **FOLMC 2018 - 2019 PROGRAMS**

FOLMC sponsors and executes a range of programs that educate, entertain, and enrich curious minds.

### **CORE PROGRAMS**

### **Library Lovers Month**

Celebrates libraries and recognizes their value in our community. "I love my library because..." postcard collection to show how library patrons use and appreciate libraries.

176 student writers
22 middle schools
9 winners
10 honorable mentions

### **Mosaic Creative Writing Program**

A program for middle school students to express their cultural identity through essays, poetry, and short stories. Winning and honorable mention works are featured in an anthology, and their authors attend a ceremony and reception with National Book Award Author Elizabeth Acevedo (cover photo).

### **Library After Dark Gala**

An elegant awards ceremony to recognize library contributors, donors, and professionals.

Charles W. Gilchrist Awards for Philanthropic Support:

Aileen Klein

B. Parker Hamilton Award for Library Professional of the Year: **Mark Santoro** 

### Just for the Record - A Vinyl Day

A day devoted to the culture of playing, making, collecting and repurposing vinyl records through panel discussions, makerspace, and musical activities. Participants learn how to operate a turntable, test their vinyl era knowledge, preview the documentary "Feast Your Ears" on the story of WHFS 102.3, and enjoy performances of the first Make Music Montgomery talent competition.



### **Bookstores**

Offers thousands of donated items at affordable prices to raise funds that support our mission. Open daily.

309,300 yearly customers

The bookstores reused, repurposed, or recycled approximately **4,144,020 books** during FY19, which saves approximately 134,261 pounds of greenhouse gases.

### FINANCIAL SUPPORT\* TO MONTGOMERY COUNTY PUBLIC LIBRARIES

FOLMC provides additional financial support to MCPL in the form of grants from monies raised at our Wheaton bookstore (which was temporarily located in the Old Silver Spring Library). By agreement with Montgomery County government, FOLMC pays a portion of sales for space and materials and gifts the remainder after expenses to MCPL. The grants fund programs and services that enrich the library experience for visitors.

## In FY19, FOLMC granted \$134,000 to MCPL in the following categories:

**Staff Development and Training (\$30,000)** – FOLMC funding pays for supplies, speakers, facilitators, refreshments, and any follow-up sessions for specific staff throughout the year.

**Urban Libraries Council Partnership (\$12,000)** – Membership in the Urban Libraries Council for one year. Membership provides valuable assistance in ensuring that MCPL stays abreast of the latest urban library research techniques, trends, and advocacy.

**Volunteer Recognition (\$8,000)** – Appreciation events in each branch/unit to recognize the value MCPL's volunteers bring to library services every day. The grant funds modest refreshments, certificates, and mementos to thank volunteers for their service and support.

Library Services Outreach & Education (\$3,100) – The project funds outreach, education, and networking activities related to State Legislative Day and participation in Citizens for Maryland Libraries. Membership in Citizens for Maryland Libraries is via Maryland Association of Public Library Administrators (MAPLA); State Legislative Day participation.

**System-Wide Marketing and Special Programs (\$50,450)** – The grant funds printing of marketing materials such as the Calendar of Events, flyers, bookmarks, and posters; marketing via giveaways (magnets, pens, pencils, etc.); marketing for Go! Kits, 1000 Books before Kindergarten and other ongoing initiatives (banners, posters, updated instruction folders, etc.); focused marketing of MCPL resources such as databases; translation of print marketing into other languages; outreach materials.

System-Wide Programming (\$30,450) – Programming includes educational, awareness, health & wellness, cultural, arts & crafts, and musical programs, STEM programs, workforce & business development programs and financial literacy classes, speakers' fees for the Contemporary Conversations series, author events, writing and reading programs, and programs for the Summer Read & Learn initiative. The grant funds presenters, programming supplies, services, and equipment.

\* This financial support is above and beyond the FOLMC core programs that are held in branches and benefit the patrons all year long

## **WHAT WE STAND FOR**

### **MISSION STATEMENT**

To strengthen, promote, and champion Montgomery County Public Libraries (MCPL), for it to better serve the learning interests and needs of the diverse and changing communities of the County, by

- Raising funds to enhance and supplement library programming, equipment, and services;
- Increasing public awareness of library resources and connecting local communities with their branch libraries;
- Creating volunteer opportunities for County residents to support MCPL;
- Engaging with the County's library support community to address the ongoing needs of the library system, and advocating for MCPL's budget to the County government.

### **VISION STATEMENT**

Everyone in the County values, benefits from, and supports Montgomery County Public Libraries.

### **Values**

**Education** – we facilitate awareness of public library resources for everyone

Innovation – we embrace change and evolution of libraries

Service - we give back to our community

**Integrity** – we operate transparently as responsible stewards of public trust

**Advocacy** – we are champions for our library system

## WHO WE ARE

### **LEADERSHIP TEAM**

FOLMC is professionally managed by a leadership team that is passionate about supporting libraries. Executive Director Ari Brooks has 17 years of experience leading one of the most successful library-support groups in the state of Maryland. Brooks is a seasoned fundraiser and is skilled at mobilizing community support for worthy causes such as public libraries. She monitors activities to achieve the goals of the strategic plan and handles external matters such as public relations and partnerships. Lysette House is the Deputy Director and supports the Executive Director; coordinates with FOLMC Chapters; and plans and oversees programs, communications, fund development, and administration. Lance Salins serves as Director of Business Operations and oversees all aspects of retail management, including supervising and training staff, and creating efficiencies and continuous improvements. Melly Kitenge is the Office Coordinator and is seasoned at managing administrative duties for non-profit organizations. The team works collaboratively on outreach activities that help expand our offerings and promote library resources to the community.

## **Chapters and Presidents**

Aspen Hill, Chris Swan Chevy Chase, Judy McGuire Connie Morella, Joan Greenbaum Damascus, Earl Patrick Davis, Robert Owen Gaithersburg, Janet Brown Germantown, Robert Fuss Kensington Park, Eli Sola-Sole Little Falls, Jane Snyder Olney, Salley Shannon Potomac, Edythe Wingate Marilyn J. Praisner, Elizabeth Matthews Quince Orchard, Dawn Fairbanks Rockville Memorial, Kathy Wessman Silver Spring, Joseph House Twinbrook, Elaine Joselovitz White Oak, Paulette Wright

### **Board of Trustees 2018-2019**

Tom Thomson, President Fred Evans, Vice President Larry Matthews, Secretary Eric Smith, Treasurer Lynn Abrahamson Awo Sarpong Ansu Gary Berg-Cross Larry Friend Frances Frost Gary Funkhouser Rachel Maleh James Montgomery Denise Neary Hannah Padilla Laura Rich Carla Satinsky Pamela Saussy Tony Spearman-Leach Kristen Theiss Martin White Joel Yesley

Dennis Horn, Counsel

### **Administrative Staff 2018 - 2019**

Ari Z. Brooks Executive Director Lance Salins Director of Business Operations

Lysette House Deputy Director

Melly Kitenge Office Coordinator





### **OUR DONORS & SPONSORS**

Thanks to the generosity of our donors, grantors, and sponsors, we raised \$172,489 in contributions to fund programs that benefit the library community. Every effort was made to ensure the accuracy of this list. If you feel there is an omission, please notify us immediately.

### **5th Annual Library After Dark Gala Sponsors and Donors**

Daniel and Nancy Balz Ellen Berman Ari Z. Brooks Mary Burfisher Capital Bank, N. A. Shu-Ping Chan Snyder Cohn Coffey Consulting LLC Laura Frene, CPA & Associates LLC Larry Friend Friends of the Library, Davis Chapter

Friends of the Library,
Silver Spring Chapter
Frances Frost
Gary & Claire Funkhouser
Stacey Hamburg
Parker Hamilton
Eleanor Heginbotham
Steven Holland
Wilma & Arthur Holmes
Timothy & Lee Ann Kent
John & Rachel King
Steve & Gale Klayman
KPMG

Carol Leahy
Rachel Maleh
John & Nancy Mannes
James Mccallum
Barbara McClayton
James Montgomery
Elvira Moore
Paul Newman
Jim & Jody Reitzes
Yoke San Reynolds
Laura A. & Edward Rich
David & Carla Satinsky
Gordon & Pamela Saussy

Joan Schaffer
Jay Schlaffer
Eric Smith
Tony Spearman-Leach
Victoria Thomas
Tom Thomson
Thriftbooks Global, LLC
Sandra Vogelgesang
Westat
Penny & David Yao
Rivka Yerushalmi

### In-Kind

Colonial Parking Federal Reality Investment Trust TXTDesign MCPL

### 2018-2019 Donors

### \$100-\$249

Kelly Headd

Lisa Honkala

Charles Huppmann

Annie E. Casey Foundation Diane Baker Carolyn Burns Patricia Carrico Eric Carzon Robert Clerman Hampton DeJarnette Thelma Deutsch Jason Fabritz Joseph & Bridget Gainer Joan Geer Anthony & Diane Giaquinta Paul Goldsmith Amy Greenberg Sarah Guroff Diana Hatchett

Steven & Beth Kaufman Korean-American Community Foundation LPL Financial Robert Lucore Margaret McDonald Judith McLean **Donald Mooers** Morris & Gwendolyn **Cafritz Foundation Douglas Sanford** Melissa Schweisguth Sara Silver Frances Stewart Gail Sumter Bess Teller Jon Thorsen Carol Tomczak Stephen Turow John Williams

### \$250-\$499

Matthew Juhasz
Jeffri Kaminski
Mark & Maureen Kennedy
Aileen Klein
Caryl McNeilly
Microsoft
Robert & Sarah Rosenbaum
Tom Thomson
Deborah Weinstein

### \$500-\$999

Norton Boothe
Benevity Community
Impact Fund
Geoffrey Garin
IBM Matching Grant
Program
Margaret Kalacznik

Original Pancake House Stephen & Dian Seidel Audrey Solnit Jason Tai

### \$1,000 and above

Arts & Humanities Council
of Montgomery County
Greater Washington
Community Foundation
J.P. Morgan Charitable
Giving Fund
James Montgomery
Schwab Charitable
United Way of the
National Capital Area
Vanguard Charitable

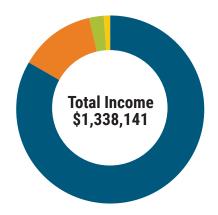
### In Memorium/ In Honor of

Attilio Abate
Dinah Brooks
Benjamin & Cynthia Burton
David Hsiang-Fu Li
Aileen Klein
Arnold Mindick
Mark Santoro

A special thanks to our almost 2,000 members contributing at all levels of our organization.

## FINANCIAL SUMMARY - FYE JUNE 30, 2019

Audit presented by Squire, Lemkin + Company LLP, November 13, 2019



**83.4%** Earned Income \$1,115,808

. . .

**13%** Contributed Income \$172,489

**2.6%** Other Income \$35,854

**1%** In-Kind \$13,990



**72.5%** Program Services \$945,422

23.6% Management & General \$306,870

**3.9%** Fundraising \$50,278

